

User Consent Information

Your preferences were last updated on: 15/09/2024 08:34:05

Field	Value
Download Hash	14542b9929f725f2f86b1fcd56342e61
Consent Date	15/09/2024 08:34:05
IP Address	82.79.79.180

Purposes

Cookie-uri esentiale **Enabled**

Sunt toate esentiale pentru functionarea site-ului si trebuie sa ramana active in sistemul nostru. Ele sunt create pentru a raspunde actiunilor tale. Datorita acestor cookie-uri: - ai acces la toate sectiunile site-ului si poti intra in contul tau - alegi setarile de confidentialitate - plasezi comenzile simplu si in siguranta.

Cookie	Provider	Purpose	Expiry
PHP_SESSID	www.micutz.ro	The PHPSESSID cookie is native to PHP and allows websites to store serialised status data. On the website it is used to establish a user session and to pass state data through a temporary cookie, which is commonly known as a session cookie. These Cookies will only remain on your computer until you close your browser.	Session
PrestaShop-#	www.micutz.ro	This is a cookie used by Prestashop to store information and keep the user's session open. It stores information such as currency, language, customer ID, among other data necessary for the proper functioning of the shop.	480 hours
rc::a	Google	It is used to read and filter bot requests.	Persistent
rc::c	Google	It is used to read and filter bot requests.	Persistent

Cookie-uri pentru publicitate **Enabled**

Aceste cookie-uri sunt utile in scopul afisarii bannerelor cu cele mai bune promotii, dar mai ales in adaptarea si personalizarea continutului. Prin intermediul lor, putem masura eficienta campaniilor publicitare si analiza daca mesajele au ajuns la publicul tinta pentru a reveni cu recomandari si sugestii de cumparare. Cu ajutorul acestor cookie-uri: - afli rapid despre promotiile si produsele relevante pentru tine - beneficiezi de recomandari personalizate pe site, email sau retele de socializare - conturam un profil al preferintelor tale pentru a-ti oferi continut de calitate.

Cookie	Provider	Purpose	Expiry
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Tel: +40757557152

ads/ga-audiences	Google	These cookies are used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
fr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months
test_cookie	Google	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange.	Session
tr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
_fbp	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

Cookie-uri de analiza **Enabled**

Datorita acestor cookie-uri putem evalua rezultatele de trafic online si oferi o experienta mai buna celor care acceseaza micutz.ro. De asemenea, putem afla ce rata de deschidere au emailurile trimise catre abonati si ce recomandari de produse i-ar ajuta. Cu ajutorul acestor tehnologii: - colectam informatii anonime despre cele mai vizitate zone - analizam interactiunea utilizatorilor cu site-ul si incercam s-o imbunatatim - urmarim succesul emailurilor trimise abonatilor.

Cookie	Provider	Purpose	Expiry
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years

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_gat	Google	Used by Google Analytics to throttle request rate	1 day
_gat_gtag_UA_#	Google	Used to throttle request rate.	1 minute
_gd#	Google	This is a Google Analytics Session cookie used to generate statistical data on how you use the website which is removed when you quit your browser.	Session
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day